

Leave a gift that lasts forever

A gift in your Will can help butterflies and moths thrive
for future generations to enjoy



**Butterfly
Conservation**

Saving butterflies, moths and our environment

How your gift will help

Thank you for considering remembering Butterfly Conservation in your Will. Butterflies and moths have declined at an alarming rate, but they can recover with the help of conservation work to improve the places where they live.

Across the UK Butterfly Conservation has achieved remarkable success in helping some of our most vulnerable and threatened species recover. There is plenty more to do and your support can help to make a lasting difference.

A gift in your Will would help to:



Look after and buy new homes for butterflies and moths. Westbury Beacon reserve in Somerset, was bought with the help of a legacy gift and is now benefiting from much needed conservation work. The flowery limestone grassland supports important colonies of butterflies and moths and this work will also benefit a range of other wildlife.



Protect our most vulnerable species. Conservation work is making a significant difference for some of our most threatened species. In the North York Moors, Pearl-bordered Fritillary numbers have doubled in the last 10 years as a result of conservation work to improve butterfly habitats.



Provide training for land managers. Butterfly Conservation's expert Regional Officers work with many land owners to improve conditions for habitat specialists such as Marsh Fritillary, Chequered Skipper and Dark Bordered Beauty, and more widespread species that are also under threat.



Carry out essential research to guide our future conservation work. This research enables Butterfly Conservation to direct work where it is most needed and gives us a greater understanding of butterfly and moth ecology.



Create educational resources to connect children to nature. This will help Butterfly Conservation to inspire future generations to love and protect butterflies and moths.

By leaving a gift in your Will, you can help make sure that Butterfly Conservation is there for butterflies and moths in the future.

Butterflies and moths are key indicators of a healthy environment. They connect us to nature, contribute to our wellbeing and are much loved by many. Areas rich in butterflies and moths are rich in other wildlife, collectively providing a wide range of environmental benefits.

A gift in your Will helps fund important research that helps us understand more about butterfly and moth declines

The re-introduction of the Chequered Skipper, after a 40 year absence from England, provides a fantastic opportunity to understand the behavior and habitat needs of the butterfly to enable it to thrive in the future.



Why I'm leaving a gift

Legacy gifts are extremely valuable to Butterfly Conservation, as they allow us to significantly increase the amount of conservation work we can deliver for butterflies and moths. Whether large or small, each gift makes a real difference, helping to ensure butterflies and moths thrive for future generations to enjoy.

Simon from London explains why he plans to leave a gift in his Will:

“ I remember growing up in the countryside and walking through wildflower meadows that were a riot of colour, teeming with butterflies and full of buzzing bees.

Much of that has now been lost, and I want to do what I can to help nature recover. It gives me great pleasure to know that, when I'm no longer around my money will help to fund Butterfly Conservation's work to keep butterflies and moths flying in the future.

Ellen from Dundee says,

“ I don't want to think about a time when butterflies and moths struggle to survive. That's why I'm leaving a gift to Butterfly Conservation.

David from Oxford explains,

“ I feel great satisfaction that in leaving a gift to Butterfly Conservation I'm doing something important and at the end of the day doesn't cost me a penny now.

Could there be a place in your will for Butterfly Conservation?

Why making a Will is important to you and your family

It is important for everyone to have a Will, no matter the size of the amount you have to leave.



Legacy gifts reflect and celebrate people's lives, their experience and values.



A Will is a way of looking after the people and causes that are closest to your heart. It's only by having a Will that you can have control over who benefits from your estate. A Will gives peace of mind knowing that things are in order.



A Will allows you to make a lasting contribution to help family, friends and causes that matter to you.



Gifts to charities, such as Butterfly Conservation, can have tax advantages reducing or even removing any inheritance tax payable on your estate.

Making a Will



Is simple and gives you complete peace of mind.



Not having a Will can place unnecessary worry and heartache on those you leave behind.



When you don't have a Will, or your Will is invalid, your estate is said to be 'intestate'. The rules of Intestacy then decide how your estate will be shared. Only married or civil partners and some close relatives can inherit under these rules.



The last thing any of us wants is for our loved ones to have to deal with stressful issues because we didn't make a Will or perhaps left it too late to update an existing one.

After providing for your family and friends, please consider leaving a gift to
Butterfly Conservation

Discounted and Free Will writing services - what you need to know

Gifts in Wills are vital to the future of Butterfly Conservation. To make it easier for people to support us we are offering you access to free or discounted Will writing providers.

Butterfly Conservation have partnered with three solicitors and/or Will writing service providers nationwide to offer free or discounted Will services so you can make a Will or review and update an existing Will.



Any Butterfly Conservation member or supporter can use the service.



If you have a Will and would like to review and update it, this can also be done through the service.



Most people who use our free or discounted services kindly choose to leave a gift to help butterflies and moths thrive in the future. You are under no obligation to do so.

There are three offers to choose from:



guardian angel Free Will writing and Will updates

Guardian Angel is the fastest growing online Will writing provider in the UK. The company's founder, Sam, stated Guardian Angel after losing his Mother and they have made it their mission to empower people to plan for and manage death. Guardian Angel has taken the headache out of Will writing with a quick and easy online service where each Will is checked by a legal expert.

To start your online will please visit www.gawill.uk/butterflyconservationfree

And use BUTTERFLY-FREE for your Free Will.

Alternatively, you can arrange a telephone or face-to-face service for those who prefer to speak to a solicitor. To find out more and book an appointment call 08007734014.



Limited free Wills in March and October

Butterfly Conservation is a member of the National Free Wills Network. As a supporter you can enjoy access to a solicitor who can make or update your will for free during March and November.

A limited number of free wills are available to Butterfly Conservation supporters across the UK and including Northern Ireland.

To arrange an appointment please contact Amanda Brazington
abrazington@butterfly-conservation.org

We then pass your contact details safely and securely to the National Free Wills Network, who will send you details of the participating solicitors in your areas.



Limited number of free Wills in October and discounted Will writing all year round

The Goodwill Partnership is the largest distributor of home-visit solicitor provided Wills. A trained Will Councilor will visit you in your home to take notes. These notes are then passed to a panel of qualified practicing solicitors, regulated by the Law Society, who prepare and produce your Will.

A limited number of free Wills are available to Butterfly Conservation supporters across the UK during October.

Throughout the rest of the year we offer all supporters a special discounted cost of £108 + VAT for a single Will. There may be additional charges if you require a more complicated Will or additional legal advice is required.

To arrange an appointment please call 0844 669 6148 and quote *Butterfly Conservation* for your discount or visit their website to book online.

www.thegoodwillpartnership.co.uk/butterfly-conservation/

How to leave a gift in your Will

There are different ways to leave a gift to a charity.

Residuary gift

After any specific amounts of money or items that you want to leave have been given to your family and friends, anything left over is called the residue of your estate. You can leave part or all of this to Butterfly Conservation. This can be the best way to leave a gift because as a portion or a percentage of your estate, it should retain its value over the years.

Suggested wording:

I give [] % of the residue of my estate to Butterfly Conservation (Registered Charity No: 22064680) of Manor Yard, East Lulworth, Wareham, Dorset BH20 5QP absolutely for its general charitable purposes and I direct the receipt of the duly authorised officer of Butterfly Conservation shall be a sufficient discharge of my Executor/Trustees.

Pecuniary gift

This is a gift of a fixed sum of money e.g. £1,000. It is worth remembering though that will lose its value over time due to inflation.

Suggested wording:

I give the sum of £_____ (pounds) free of tax to Butterfly Conservation (Registered Charity No: 22064680) of Manor Yard, East Lulworth, Wareham, Dorset BH20 5QP absolutely for its general charitable purposes and I direct the receipt of the duly authorised officer of Butterfly Conservation shall be a sufficient discharge of my Executor/Trustees.

Specific gift

This is a gift of an item, such as, a piece of furniture, property or land. This also includes shares since they do have a fixed financial value. If you leave a specific item such as shares to Butterfly Conservation they can be sold to convert into funds to support the greatest conservation need.

Suggested wording:

I give my (short description of property given) free of tax to Butterfly Conservation (Registered Charity No: 22064680) of Manor Yard, East Lulworth, Wareham, Dorset BH20 5QP absolutely for its general charitable purposes and I direct the receipt of the duly authorised officer of Butterfly Conservation shall be a sufficient discharge of my Executor/Trustees.

Inheritance Tax

A gift to Butterfly Conservation in your will is not subject to inheritance tax. This may save tax that your estate would otherwise have to pay.



Inheritance tax is paid on any part of your estate that is greater than the nil-rate band (also called the tax-free threshold). The current nil-rate band is £325,000* and is set by the Government.

There is normally no Inheritance Tax to pay, if:



If your estate is valued at less than £325,000 after everything you owe is taken off. If your estate is above this you will pay 40% on just the value above £325,000.



If you leave everything above the £325,000 threshold to your spouse, civil partner or Butterfly Conservation.

If you leave 10% or more of the net value of your estate to Butterfly Conservation, any part of your estate that is subject to inheritance tax will be taxed at 36% rather than 40%.

If you're married or in a civil partnership and your estate is worth less than your threshold, any unused threshold can be added to your partner's threshold when you die. This means their threshold can be as much as £900,000.



Everyone's circumstances are individual so we recommend speaking to a legal professional who can advise you on the details as they relate to you.

For advice on saving inheritance tax, speak to your solicitor when making your Will or, if you prefer a financial advisor

Further information can be found at www.gov.uk/inheritance-tax

Butterfly Conservation always recommends that you take professional advice before making or changing a Will.

This ensures that your Will is legally valid and that your wishes can be carried out. Although a DIY Will can seem like an inexpensive alternative, a small error may invalidate it, potentially leading to complications.

*HMRC figures correct March 2019

Our promise to you

We won't put you under any pressure – this is your decision so please decide in your own time.

Your loved ones come first – we respect that and won't try to change it.

We'll use your special gift wisely and where it will have most impact.

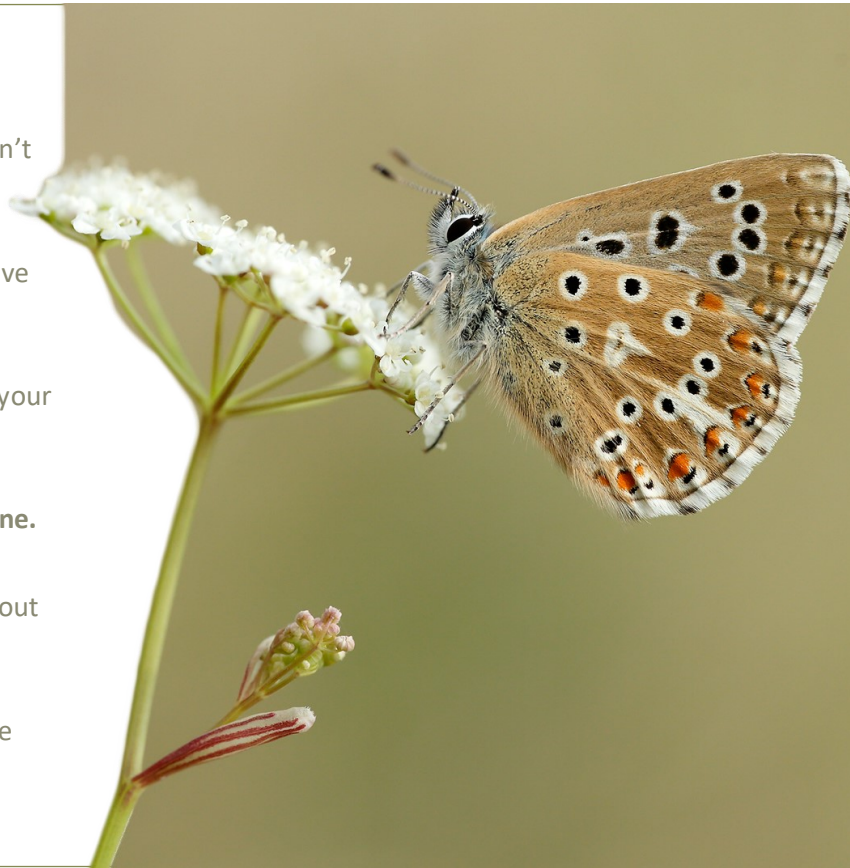
You don't have to tell us your decision – we respect your privacy.

We will never swap, sell or rent your details to anyone.

We will always follow the strict code of conduct set out by the Fundraising Regulator.

You can change how you hear from us or unsubscribe from our mailing list at any time, just let us know.

We are always here, so please get in touch.



It is important to review your Will regularly to reflect major life changes

If you have married, become a civil partner, divorced or had children or grandchildren since making your Will, you may need to update or make a new one to make sure the things you want to happen are taken care of.

To find a local solicitor please refer to The Law Society's website www.lawsociety.org.uk or call them on **020 7320 5650**.

If you decide to leave Butterfly Conservation a gift in your Will, your solicitor will need our name, address and registered charity number, which are:

Butterfly Conservation

Manor Yard, East Lulworth, Wareham, Dorset BH20 5QP

Registered in England and Wales (254937) and in Scotland (SCO39268)

We can help

If you have any questions about putting a gift in your will to Butterfly Conservation, or about vital conservation work, please do get in touch. (Our contact details are on the back of this leaflet).

We aren't solicitors, but we can answer general questions you may have about wills and gifts in wills. And of course we can tell you how conservation work is achieving remarkable success for some of our most vulnerable and threatened species.

The world is changing all around us and there has never been a more important time to remember Butterfly Conservation the future begins with your story.

Thank you for considering leaving Butterfly Conservation a gift in your will. Your generous support is very much appreciated.





If you've put a gift in your Will, please let us know

We understand that the details of your Will are personal, and there is no need to advise us that you have included a gift to Butterfly Conservation. However, if you have remembered us in your Will, we would love the opportunity to thank you and keep you up to date with our important work and future plans.

However big or small, the future for butterflies and moths depends on every single gift we receive. **Thank you.**

- I have already included a gift in my Will to Butterfly Conservation
- I intend to leave a gift
- I am considering leaving a gift

Please tell us why

The reasons that inspire people to choose Butterfly Conservation are important to us. If you would like to tell us your story, please share below:

Please tell us about you

| |
|-----------------------|
| Full Name: |
| Address: |
| |
| |
| Postcode: |
| Contact phone number: |

- Please let us know if we can contact you and how (tick all that apply)
- Letter Email Telephone

Please put this completed page in an envelope and return to :

Amanda Brazington – Confidential

Butterfly Conservation, Butterfly Conservation, Manor Yard, East Lulworth, Wareham, Dorset, BH20 5QP

Contact Amanda Brazington, Senior Legacy Officer:

abrazington@butterfly-conservation.org | 01929 406015

www.butterfly-conservation.org

Charity registered in England and Wales (254937) and in Scotland (SC039268) VAT No. GB 991 2771 89



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